



Logo Brand Guidelines

Our Master Logo

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Our Master Logo

Our master logo needs space to breathe. It should not be too close to other visual elements.

The clear space around the master logo is recommended to help it stand apart from messages and images. The sizing principles are recommended to ensure we remain as prominent as possible.

The master logo should always be reproduced from logo artwork and should not be redrawn or altered in any way.



Our Master Logo

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Our master logo is available as a vertical lockup, and can be scaled as long as the space proportion remains consistent.



Our Master Logo Rules

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Do not use the logo-mark on it's own under any circumstances.

AllUnity®

Do not use the wordmark on it's own under any circumstances.

 AllUnity®

Do not use unapproved colours for the logo.

 AllUnity®

Do not apply a stroke (outline) to the logo.

 AllUnity®

Do not alter the height or width of any part of the logo.

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Do not change the order of the logo components in any way.

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Do not change the order of the stacked logo.

 AllUnity®

Do not rotate or skew the angle of the logo in any way.

X Never alter or distort the logo in any way